

A Canvas of Harmony & Joy

Dear Patron,

Sharodotsav 2023 is on the horizon, and it is the time of the year, when we all eagerly look forward to participate in the celebration of life, culture and traditions. True to our tradition, this year also we, at Bombay Durga Bari Samiti (BDBS), are gearing up to celebrate various festivals, beginning with Sharodotsav from 20th to 24th October, 2023 at Mathuradas Vissanji / Tejpal Hall. During these days, people from all walks of life, irrespective of caste, creed and religion, gather under one roof to celebrate the triumph of good over evil.

BDBS is a 94-year-old charitable organisation, which is in the forefront of promoting social harmony and diversity by organizing various Indian festivals. These social events help us to showcase our rich artistic and cultural heritage to the new generations, while acting as an eloquent platform for many upcoming, but less-privileged artisans. Bombay Durga Bari Samiti is proud to have touched lives of many through the various philanthropic activities it undertakes throughout the year, especially in the areas of education, health and welfare for the less-privileged sections of our society. And through your association and patronage, we would be able to reach out to many more!

As an Indian, we feel proud of our ethos of unity in diversity of language, culture and beliefs. BDBS makes a humble contribution in this aspect every year by organizing festivals for awareness and social work for the underprivileged. All these will be incomplete without participation and support from our esteemed members and patrons.

To keep our traditions alive, along with serving the society, we seek your whole-hearted support and generosity. We appeal for your patronage as a sponsor for the upcoming festivities by choosing from the enclosed sponsorship/ advertisement categories.

We look forward to your active participation, generous support and good wishes to help us in our endeavour.

Yours sincerely,
Subir Ray
Chairman, Social & Cultural Committee
Bombay Durga Bari Samiti



Sponsorship Opportunities

Platinum Sponsorship

Cost - ₹25,00,000/-
(Rupees Twenty-Five
Lakhs only)

- The Main Estate Entry Gate (or similar) of the event branded with your creative and logo
- Regular announcements at the event through 5 days
- Branding inside the venue with 6 banners - Puja Hall &/or Bhog Prasad Hall
- Standee outside Tejpal Auditorium for evening Entertainment Programmes
- Collab post on Social Media platform - 2
- Advertisement in Magazine with prominent placement
- Digital Ad placements during Live Webcast - 15

Gold Sponsorship

Cost - ₹20,00,000/-
(Rupees Twenty
Lakhs only)

- Lakshmi Narayan Temple Entry Gate (Hall of Bhog Prasad distribution - or similar) branded with your creative and logo
- Regular announcements at the event through 5 days
- Branding inside the venue with 4 banners - Puja hall & /or Bhog Prasad Hall
- Standee outside Tejpal Auditorium for evening Entertainment Programmes
- Collab post on Social Media platform
- Full Page Advertisement in Magazine
- Digital Ad placements during Live Webcast - 8

Silver Sponsorship

Cost - ₹15,00,000/-
(Rupees Fifteen
Lakhs only)

- Stalls Entry Gate (or similar) branded with your creative and logo
- Regular announcements at the event throughout 5 days
- Branding inside the venue with 2 banners - Puja Hall & /or Bhog Prasad Hall
- Collab post on Social Media platforms
- Full Page Advertisement in the Magazine
- Digital Ad placements during Live Webcast - 6

Evening Programme Sponsorships

Cost - ₹5,00,000/-
(Rupees Five
Lakhs only)

- Announcements at the event during the evening programmes
- Your 2 standees in the hall outside the event venue
- Social Media Collab post
- Digital Ad placement - 4



Sponsorship for Gates

Main Estate Gate – ₹7,50,000.

Located at the entrance of the Tejpal Estate that encompasses the following:

- The Mathuradas Vissanji Memorial Hall
- The Tejpal Hall & Auditorium
- The Lakshmi Narayan Temple Complex
- The Bhog Hall

Main Gate – ₹15,00,000.

Located at the entrance of the main Puja Hall, namely the Mathuradas Vissanji Memorial Hall, and is the largest gate.

Lakshmi Narayan Temple Complex Gate – ₹2,50,000.

Located at the entrance of LNT complex, has optimal visibility.

Tejpal Gate – ₹7,50,000.

Located at the entrance of the Tejpal Hall & Auditorium, it is a landmark location for social & cultural events

Stairway Gates (Two Gates) – ₹12,50,000 per Gate.

Located at the top of end of the main Hall stairways, it offers visibility from both sides.

Lakshmi Narayan Temple View Gate – ₹5,00,000.

Located in the LNT complex with clear view of the Temple, it is at an elevation with good visibility.

Stalls Gate – ₹2,50,000.

Located in the wide area opening housing stalls and activity centre, this gate offers view from all sides.

Shoe Rack Gate – ₹3,50,000.

Located near the Shoe Rack stall, it faces the Main Gate and offers full view to devotees, who enter the Main Hall.

Auditorium Gate – ₹7,50,000.

Located strategically, it offers good exposure to devotees as they come out of the Main Hall.

MVM Hall facing Gate – ₹5,00,000.

Located opposite the Main Gate, it offers exposure to all devotees who will come up the walkway.

Pandal View Gate (North) – ₹3,50,000.

Located at the north side of the Main Hall, it has good visibility

Pandal View Gate – ₹1,50,000.

Located in the Main Hall opposite the main entrance and facing the Pandal, it ensures direct viewing by all.

Volunteers Gate – ₹3,00,000.

Located on the LNT complex, it is a separate gateway for sponsors and volunteers to the Bhog Hall.

Bhog Gate – ₹2,50,000.

Located in the LNT complex, it is at the entry point of the Bhog Hall through which devotees pass in single file for main Prasad Distribution.

Main Hall Entrance Gate (West – will carry the BDBS logo) – ₹1,00,000.

A vantage point

Main Hall Entrance Gate (East) – ₹1,00,000.

Located on the inside face of the Main Hall, generally used by BDBS members.



Magazine / e-Magazine

• Inside Front Cover (Width: 7 inches, Height: 10 inches)	₹ 1,25,000/-
• Full Page (Width: 7 inches, Height: 10 inches)	₹ 70,000/-
• Half Page (Width: 7 inches, Height: 5.5 inches)	₹ 30,000/-
• Banner Vertical (RHS) (Width: 2 inches, Height: 7 inches)	₹ 25,000/-
• Banner (at the top of the page) Width: 7 inches, Height: 2 inches	₹ 25,000/-
• Banner (at the bottom of the page) Width: 7 inches, Height: 2 inches	₹ 25,000/-
• Inside Back Cover (Width: 7 inches, Height: 10 inches)	₹ 1,00,000/-
• Back Cover (Width: 7 inches, Height: 10 inches)	₹ 1,00,000/-

Advertisements can have QR codes. Any other multimedia requirements for e-magazine are to be evaluated.

Banners

Placement of Banners at the event venue – ₹75,000 with excellent visibility for all who come to the Sharodotsav.

Puja Offerings

- Daridra Narayan Seva, offering food during three festive days – ₹5,00,000/-
- Daridra Narayan Seva, offering food every day – ₹2,00,000/-

Digital Coverage

- During Morning Puja @ ₹35,000/- up to 20 seconds
- During Evening Aarti @ ₹30,000/- up to 20 seconds
- Social Media Collab Post / Reel / Story @ ₹10,000/-

{ The same Ads shall be replicated on large screen at the venue, where live telecast is displayed }

*No content creation

Kindly send us all advertisement matters in jpeg/ pdf/ mp4/ mov formats latest by **13th Oct, 2023** to **samitibombaydurgabari@gmail.com**

Name of Account : **Bombay Durga Bari Samiti**
Bank Name : **HDFC Bank Ltd.**
A/C No : **00601000015332**
Type of Account : **Savings**
IFSC : **HDFC0000060**
MICR Code : **400240015**
Branch : **Fort, Mumbai**

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